

# PIER 39 DIRECTORY



## ATTRACTIONS

**7D RIDE EXPERIENCE** **M-1**  
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders. Laser Maze Challenge: Race Opponents through a Web of Laser Beams.

**AC SAILING SF** **EAST MARINA**  
The America's Cup Sailing Experience on San Francisco Bay. Board at A-Dock.

**ADVENTURE CAT SAILING CHARTERS** **WEST MARINA**  
Sail the Bay Onboard a Spacious Catamaran. Board at J-Dock.

**AQUARIUM OF THE BAY** **R-1**  
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More

**THE BAY PLUNGE** **H-1**  
An Exhilarating Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views

**BAY VOYAGER** **WEST MARINA**  
Tour the Waterfront and Learn about Its History Aboard a Rigid Inflatable Boat. Board at I-Dock.

**BLAZING SADDLES BIKE RENTALS & TOURS** **PIER 41**  
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito

**BLUE & GOLD FLEET** **WEST PARK**  
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito

**CARICATURES** **BAY END**  
Personalized Caricature Art (Weather-Permitting)

**ESCAPE ROOM EXPERIENCES** **Q-2**  
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout

**THE FLYER THRILL ZONE** **Q-2**  
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!

**FREQUENT FLYERS** **Q-1**  
Bungee Trampoline

**MAGOWAN'S INFINITE MIRROR MAZE** **Q-2**  
A Labyrinth of Fun

**MUSICAL STAIRS** **Q-1**  
Play a Tune on PIER 39's Melodic Attraction

**MUSICIANS** **ENTRANCE PLAZA**  
Free Live Performances by Local Musicians (Weather-Permitting)

**PIER 39 INFORMATION BOOTH** **A-1**  
Tours, Tickets and Information about Everything There Is to See and Do at PIER 39, in San Francisco and Beyond

**PLAYERS ARCADE** **L-1 + M-1**  
Entertainment for All Ages

**SAN FRANCISCO CAROUSEL** **BAY END**  
Double-Decker, Hand-Painted Venetian Carousel

**SF WHALE TOURS** **Q-1**  
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.

**SEA LIONS** **WEST MARINA**  
Check out PIER 39's Sea-Lebrities at K-Dock

**SMART WATER STAGE** **BAY END**  
San Francisco's Premier Street Performer Shows (Weather-Permitting)

**SOLVE IT! THINK OUT OF THE BOX PLAY AREA** **F-2**  
Challenge Your Mind in the Games and Puzzles Play Area

**WINE TASTING ON THE BAY** **WEST MARINA**  
The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.

**VIRTUAL REALITY** **Q-2**  
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges

## RESTAURANTS

**BUBBA GUMP SHRIMP CO. RESTAURANT & MARKET** **M-2**  
Seafood and American Fare Based On The Movie Forrest Gump

**CRAB HOUSE** **C-2**  
Home of the World-Famous Killer Crab

**EAGLE CAFE** **A-2**  
Casual Dining and Full Bar. Serving Breakfast, Lunch and Dinner.

**FIRE & ICE** **M-2**  
Interactive Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill

**FOG HARBOR FISH HOUSE** **A-2**  
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread

**HARD ROCK CAFE** **Q-1**  
Classic American Fare—Food That Rocks, Music Videos and Memorabilia

**LUAU LOUNGE TIKI BAR (INSIDE PLAYERS)** **L-1 + M-1**  
Discover San Francisco's Only Waterfront Tiki Bar

**TACO CANTINA** **P-2**  
A Taco Lover's Paradise with Full Bar and Patio with Bay Views

**PIER MARKET SEAFOOD RESTAURANT** **F-1**  
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder

**PLAYERS SPORTS GRILL & ARCADE** **L-1 + M-1**  
Sports-Themed Restaurant, Bar and Arcade for All Ages

**SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT** **G-2**  
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair

**WIPEOUT BAR & GRILL** **A-1**  
A Casual California Surf-Themed Restaurant Serving Sustainable Seafood

## EATERIES

**AUNT FANNY'S HOT PRETZELS** **L-1**  
Hot Pretzels, Hot Dogs and Nachos

**BOUDIN BAKERY CAFE** **Q-1**  
Fresh Sourdough Bread, Sandwiches, Pizzas and Salads

**CHOWDERS** **A-1**  
Chowder, Seafood, Sandwiches and Salads

**CREPE CAFE** **D-1**  
A Variety of Fresh Crepes and Frites

**THE HOOK** **B-1**  
Fish & Chips, Grilled Chicken Sandwiches and Beer

## COFFEE/TEA

**ARTLY COFFEE** **K-1**  
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks

**BISCOFF COFFEE CORNER** **Q-1**  
Coffee, Pastries, Smoothies and Biscoff Cookies

**THE SPICE & TEA EXCHANGE** **E-2**  
Specialty Hot or Iced Teas Custom-Brewed by the Cup

## SNACKS & SWEET TREATS

**CANDY BARON** **L-1**  
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound

**THE FUDGERY** **K-1**  
Fresh, Delicious Handmade Fudge and More!

**FUN FOOD FACTORY** **K-1**  
Fresh Funnel Cakes, Churros and Fried Oreos

**LAPPERT'S ICE CREAM SHOP** **Q-1**  
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundaes

**LOLA'S GELATO** **B-1**  
Featuring Your Italian-Style Gelato Favorites

**MRS. FIELDS COOKIES** **B-1**  
Fresh-Baked Cookies, Cookie Cakes, Brownies and Coffee Drinks

**TRISH'S CHOCOLATE** **D-1**  
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

**TRISH'S MINI DONUTS** **B-1**  
Fresh, Hot Miniature Donuts

**VLAHOS' FRUIT ORCHARD** **Q-1**  
Fresh Fruit Stand (SEASONAL: May - September)

**SPECIALTY SHOPS** **PIER 41**

**ALCATRAZ BOOK STORE** **P-2**  
Alcatraz Books and Souvenirs

**ALCATRAZ GIFT SHOP** **I-1**  
Alcatraz-Related Clothing, Memorabilia and Souvenirs

**ALEENK TECHNOLOGY** **Q-2 R-2**  
The Latest in Electronic Gadgets and Cell Phone Accessories

**AQUARIUM OF THE BAY GIFT SHOP** **H-1**  
Marine and Sealife-Related Gifts

**BOW WOW & KITTY TOO!** **L-2**  
Pet Boutique and Breed-Specific Gifts for You and Your Pet.

**BUBBA GUMP SHRIMP CO. GIFT SHOP** **J-1**  
Bubble Gump Branded Apparel and Merchandise

**BUILD-A-BEAR WORKSHOP** **P-1**  
Choose and Build Your Own Furry Friends

**THE CABLE CAR STORE** **O-1**  
Cable Car Collectibles and Apparel

**CARMEL HONEY COMPANY** **K-1**  
Pure, Raw Honey, Straight from the Hive

**CHRISTMAS IN SAN FRANCISCO** **N-1**  
Unique Ornaments and Holiday Decorations

**THE CRYSTAL SHOP** **G-1**  
Swarovski, Stained Glass, Prisms and Jewelry

**ENLIGHTENMENT** **D-1**  
Asian-Themed Gifts and Accessories

**EXPEDITION** **E-2**  
Exploration-Themed Goods and Uncommon Decor Items

**FAIRY TALES** **K-1**  
Magical Fairies, Mystical Gifts and Accessories

**THE FUDGERY** **N-1**  
Fresh, Delicious Handmade Fudge and More!

**HAPPY BUBBLES** **Q-1**  
Handcrafted Artisanal Bath, Body and Soap Treats

**HARD ROCK-ROCK SHOP** **J-1**  
Hard Rock Apparel, Merchandise and Collectibles

**HIDDEN DRAGON** **N-1**  
Asian and Dragon-Related Apparel, Toys and Art

**IMAGE ARTS** **M-1**  
Posters, Art, S.F. City Prints and Framing

**KWAK** **H-1**  
Spish, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

**LEFTY'S SAN FRANCISCO-THE LEFT HAND STORE** **E-1**  
Gifts and Accessories for the Left-Handed

**LOLA** **E-1**  
Greeting Cards and Locally Made Specialty Gifts

**MAGIC SHOP BY VANISHING, INC.** **E-1**  
America's Premier Magic and Playing Card Shop

**MAGNETRON** **K-1**  
Thousands of Decorative Magnets

**MAGNETS** **G-1**  
Magnets Galore

**ONLY IN SAN FRANCISCO** **A-1 D-2**  
San Francisco Mementos

**PEPPER PARADISE** **O-1**  
Hundreds of Hot Sauces for Every Palate and Free Tastings

**THE SAN FRANCISCO KEY CHAIN STORE** **O-1**  
Key Chains and Small Travel Goods

**SCRUMPTIOUS** **B-2**  
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties

**THE SHELL CELLAR** **P-1**  
Sea Shells, Jewelry and Gifts

**SOLVE IT! THINK OUT OF THE BOX** **F-2**  
Wooden Games and Puzzles to Challenge the Mind

**THE SPICE & TEA EXCHANGE** **E-2**  
Purveyors of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.

**TRISH'S CHOCOLATE** **D-1**  
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

**UNDER THE GOLDEN GATE WE BE KNIVES** **B-1 O-1**  
Golden Gate Bridge-Themed Merchandise  
Swords, Cutlery and Custom Knives

## APPAREL & ACCESSORIES

**KRAZY KAPS** **N-1**  
Hats and Novelty Headwear

**LIDS** **Q1 + Q2**  
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel & More for MLB, NBA, NFL and College

**THE SAN FRANCISCO SOCK MARKET** **G-1**  
Hundreds of Fun and Fashionable Socks

**SAN FRANCISCO U.S.A.** **F-1**  
Contemporary Apparel for the Whole Family

**S.F. CITYWEAR** **P-1**  
Casual San Francisco-Inspired Clothing

**SHIRTQUE** **N-1**  
Casual Apparel for Men, Women and Children

**SUNGLASS HUT** **F-1**  
Premium Fashion Sunglasses

**WILDER WEST, URBAN WESTERN OUTFITTERS** **P-1**  
Urban Cowboy, Southwestern + Native American Apparel and Accessories

## JEWELRY

**CHARMS BY THE BAY PRESENTED BY SF GOLD** **P-1**  
Largest Collection of Charms Including Pandora and Alex + Ani and Fine Gold Jewelry

**NA HOKU** **P-1**  
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

**THE PEARL FACTORY** **H-1 P-1**  
Hawaii's Original Pearl-in-the-Oyster

**WILDER WEST, URBAN WESTERN OUTFITTERS** **P-1**  
Western-Style Fine Sterling Silver and Fashion Jewelry

## BODY CARE

**GREEN PLANET CBD** **H-1**  
Award-Winning High-Quality Solutions for Your Daily CBD Needs

**HAPPY BUBBLES** **N-1**  
Handcrafted Artisanal Bath, Body and Soap Treats

**VITALITY** **J-1**  
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories

## SERVICES

**ATM** **A-1 F-1**  
Bilingual, Linked to Star and Cirrus ATM Networks

**BOAT RIDES TICKET BOOTH** **P-1**  
Ticket Sales for Boat Excursions

**THE CABLE CAR STORE** **P-1**  
Purchase International and U.S. Postage Stamps

**THE CALIFORNIA WELCOME CENTER** 415.377.2707  
Official State Information for the Traveler—Tour and Attraction Ticket Sales and More

**PIER 39 INFORMATION BOOTH** **A-1**  
Tours, Tickets and Information about Everything There Is to See and Do at PIER 39, in San Francisco and Beyond

**PIER 39 PARKING GARAGE** **EAST MARINA**  
Located Directly Across the Street from PIER 39. Open 24 Hours a Day.

**SAN FRANCISCO WATER TAXI** **ENTRANCE PLAZA**  
**HOP-ON / HOP-OFF**  
PIER 39 is a Stop for This Service. Board at B-Dock.

**PIER 39 SECURITY / LOST & FOUND** **ENTRANCE PLAZA**  
415.705.5544

**TRANSPORTATION** **ENTRANCE PLAZA**  
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line