



游逛

San Francisco

从 The PIER 出发



PIER 39
参考指南
 供旅游业者查阅

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景点

乘船畅游旧金山湾区的辽阔水域，欣赏金门大桥、恶魔岛的壮丽美景，一览当地各种野生动物。乘坐著名的旧金山旋转木马，重拾童真与童趣；来一场密室逃脱，动动脑力试试运气，或前往海湾水族馆体验酣畅淋漓的海底之旅。无论您喜欢哪种娱乐方式，PIER 39 都能为您提供无限乐趣。



全球知名的 海狮



自 1989 年以来，众多海狮就一直栖息在 PIER 39 的 K-Dock 码头。在码头晒太阳的海狮，憨态可掬，让游客们捧腹开怀。



音乐与乐趣

全年悦动不停



观看由 PIER 39 当地音乐家和街头艺人倾情演绎的免费表演。乘船游览 PIER 39 数不胜数的水上景点。海湾水族馆 2 万种当地海洋生物定能让您大饱眼福，更有 The PIER 的一系列独家景点待您一一领略。



一卡畅玩

景点一卡通

难以选定游览目的地？无需选择！购买景点一卡通，所有乐趣一卡体验。如需了解更多信息和订票，请发送电子邮件至 groupsales@pier39.com。



查看我们的景点
目录

扫描二维码，获取 PIER 39 景点及联系方式的完整列表。

购物

超 70 家特色商店林立，每个角落，都可能邂逅不期而遇的惊喜。这里有众多家族经营的小铺，也不乏全国知名的大型门店，PIER 39 为您提供与众不同的购物体验。旧金山纪念品、定制小黄鸭等，The PIER 应有尽有！



SEA LION SAVINGS GUIDE



PIER 39 Sea Lion Savings Guide 包含参与活动的 PIER 39 餐厅、商店和景点的折扣和特价优惠。Sea Lion Savings Guide 将为来到 PIER 39 的游客带来额外价值。手册免费赠送，并可免费邮寄给您。

如需大量订购 PIER 39 的 Sea Lion Savings Guide，请发送电子邮件至 groupsales@pier39.com。

CALIFORNIA WELCOME CENTER



游客中心

欢迎前往二楼的 Official California Welcome Center，打造一份您专属的 PIER 39、旧金山乃至加州的游玩清单。游客中心开放时间：每天上午 9 点至晚上 8 点。*游客中心提供的服务包括：旅游信息和景点门票（包括 Big Bus Hop-On, Hop-Off 巴士观光）以及 PIER 39 Sea Lion Savings Guide 停车优惠验证等。

*开放时间可能会有所变更。感恩节、圣诞节前夕和圣诞节当天不开放。



查看我们的购物目录



无论您喜好如何，都能在 PIER 39 找到心仪的商品！扫描二维码，全面了解我们丰富的商家选择。



餐饮美食

这里共有 13 家全方位服务餐厅，美味可口，服务周到。散客或团体旅客在此坐拥无边海湾美景，品味各色美食 — 另还有丰富的外带美食，供您在游览 The PIER 时自由选择。日落时分，品尝新鲜捕捞的海鲜，小酌一杯鸡尾酒，还有各色甜点和小吃，一尝味蕾。对了，别忘了我们远近有名的招牌蛤蜊浓汤！



PIER 39 的美味之选 餐饮礼品券



在 The PIER 游览时，如果您不想花费太多时间寻觅用餐，您可选择 PIER 39 预付费礼品券项目。这个项目提供灵活的餐饮选择，客人可在参与活动的餐厅或小吃店选择固定套餐。今年，我们上线了两款礼品券，售价分别为 13.50 美元和 20 美元（已含税和小费）。如需了解菜单信息或需要订购礼品券，请访问 pier39.com/mealvouchers 或发送电子邮件至 groupsales@pier39.com。



查看我们的餐厅 目录

无论是 2 人出行还是百人大团，The PIER 都能为您提供理想场所。扫描二维码，全面了解 PIER 39 的美味餐饮选择及联系方式。



← Golden Gate Bridge

SAN FRANCISCO BAY



Alcatraz

N



LEVEL 2

LEVEL 1

赞助商



Sea Lions

K Dock

SEA LION VIEWING

FIRE+ICE
INTERACTIVE GALLERY + BAR

TRUMBULL GALLERY

AMICI'S
FINE ITALIAN RESTAURANT

K-2

M-2

J-2

I-2

G-2

H-2

N-2

LOUIS
BREADS & BUTTER

MIRROR MAZE

SOLVE IT!
PLAY AREA

F-2

O-2

C-2

D-2

Crab House

CALIFORNIA WELCOME CENTER

P-2

Sea Lions

K Dock

Christmas in San Francisco

SEA LION VIEWING AREA

K-1

J-1

I-1

G-1

H-1

F-1

E-1

D-1

B-1

A-1

PLAYERS

L-1

M-1

7D RIDE EXPERIENCE

CAROUSEL

N-1

O-1

P-1

STAIRS

WINE TASTING

STAIRS

PLAYERS

L-1

M-1

7D RIDE EXPERIENCE

CAROUSEL

N-1

O-1

P-1

STAIRS

EAGLE CAFE

A-2

Lids

Q-2

THE FLYER THRILL ZONE

B-2

Gates 1&2

Pier 41

PEDESTRIAN BRIDGE to LEVEL 2

WEST MARINA

Gate 3

WEST PARK

Gate 4

PIER 39 Parking Garage

Level 3

Level 1

BEACH STREET

F-Line Eastbound Stop

ENTRANCE

PLAZA

THE EMBARCADERO

Taxis PedCab

Tour Bus

Hop-on, Hop-off Tour Stop

WINE TASTING

STAIRS

STAIRS

STAIRS

STAIRS

STAIRS

赞助商
PEPSI
LAPPERT'S ICE CREAM
AT&T



90 余处商店、餐厅和景点!



PIER 39 DIRECTORY

ATTRACTIONS

7D RIDE EXPERIENCE **M-1**
Experience a Simulated Roller Coaster and 3D Animated Films while Competing with Fellow Riders. Laser Maze Challenge: Race Opponents through a Web of Laser Beams.

AC SAILING SF **EAST MARINA**
The America's Cup Sailing Experience on San Francisco Bay. Board at A-Dock.

ADVENTURE CAT SAILING CHARTERS **WEST MARINA**
Sail the Bay Onboard a Spacious Catamaran. Board at J-Dock.

AQUARIUM OF THE BAY **R-1**
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More.

BAY END STAGE **BAY END**
San Francisco's Premier Street Performer Shows (Weather-Permitting).

THE BAY PLUNGE **H-1**
An Exhilarating Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views.

BAY VOYAGER **WEST MARINA**
Tour the Waterfront and Learn about Its History Aboard a Rigid Inflatable Boat. Board at I-Dock.

BLAZING SADDLES BIKE RENTALS & TOURS **PIER 41**
Self-Guided and Guided Tours throughout the City and over the Golden Gate Bridge to Sausalito.

BLUE & GOLD FLEET **WEST PARK**
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito.

CARICATURES **BAY END**
Personalized Caricature Art (Weather-Permitting).

ESCAPE ROOM EXPERIENCES **Q-2**
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout.

THE FLYER THRILL ZONE **Q-2**
Take Flight on The Flyer, a Flying Theater Ride Featuring an Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!

FREQUENT FLYERS **Q-1**
Bungee Trampoline.

MAGOWAN'S INFINITE MIRROR MAZE **O-2**
Get Lost in the Infinite Color Changing Mirror Maze. A Labyrinth of Fun!

MUSICAL STAIRS **O-1**
Play a Tune on PIER 39's Melodic Attraction.

MUSICIANS **ENTRANCE PLAZA**
Free Live Performances by Local Musicians (Weather-Permitting).

PLAYERS ARCADE **L-1 + M-1**
Entertainment for All Ages.

SAN FRANCISCO CAROUSEL **BAY END**
Ride the Double-Decker, Hand-Painted Venetian Carousel.

SF WHALE TOURS **Q-1**
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.

SEA LIONS **WEST MARINA**
Check out PIER 39's Sea-Lebrities at K-Dock.

SOLVE IT! THINK OUT OF THE BOX PLAY AREA **F-2**
Challenge Your Mind in the Games and Puzzles Play Area.

WEST MARINA

WINE TASTING ON THE BAY **K-1**
The Bay's First and Only Floating Wine-Tasting Room. Board at I-Dock.

VIRTUAL REALITY **Q-2**
Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges.

RESTAURANTS

AMICI'S EAST COAST PIZZERIA **M-2**
Freshly Made, NY and Detroit Style Pizzas, Pastas and Salads, Since 1987.

BUBBA GUMP'S SHRIMP CO. RESTAURANT & MARKET **M-2**
Seafood and American Fare Based On The Movie *Forrest Gump*.

CRAB HOUSE **C-2**
Home of the World-Famous Killer Crab.

EAGLE CAFE **A-2**
Casual Dining and Full Bar. Serving Breakfast and Lunch.

FIRE + ICE **M-2**
Interactive All-You-Can-Eat Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill.

FOG HARBOR FISH HOUSE **A-2**
Waterfront Dining with 100% Sustainable Seafood and Fresh-Baked Sourdough Bread.

HARD ROCK CAFE **Q-1**
Classic American Fare—Food That Rocks, Music Videos and Memorabilia.

LUAU LOUNGE TIKI BAR (INSIDE PLAYERS) **L-1 + M-1**
Discover San Francisco's Only Waterfront Tiki Bar.

TACO CANTINA **P-2**
A Taco Lover's Paradise with Full Bar and Patio with Bay Views.

PIER MARKET SEAFOOD RESTAURANT **F-1**
Serving Sustainable Mesquite-Grilled Seafood and Award-Winning Chowder.

PLAYERS SPORTS GRILL & ARCADE **L-1 + M-1**
Sports-Themed Restaurant, Bar and Arcade for All Ages.

SWISS LOUIS ITALIAN & SEAFOOD RESTAURANT **G-2**
A San Francisco Tradition Serving Fresh Seafood with an Italian Flair and Waterfront Views.

WIPEOUT BAR & GRILL **A-1**
A Casual California Surf-Themed Restaurant Serving Sustainable Seafood.

EATERIES/TASTING ROOM

AUNT FANNY'S HOT PRETZELS **L-1**
Hot Pretzels, Hot Dogs and Nachos.

BOUDIN BAKERY CAFE **Q-1**
Fresh Sourdough Bread, Sandwiches, Salads, Pastries and Coffee.

CHOWDERS **A-1**
Chowder, Seafood, Sandwiches and Salads.

CREPE CAFE **D-1**
A Variety of Fresh Crepes and Frites.

THE HOOK **B-1**
Fish & Chips, Grilled Chicken Sandwiches and Beer.

HUMBLE SEA BREWING CO. **N-1**
Tasting Room & Beer Garden with innovative and approachable beers.

COFFEE/TEA

ARTLY COFFEE **K-1**
Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks.

BISCOFF COFFEE CORNER **Q-1**
Coffee, Pastries, Smoothies and Biscoff Cookies.

THE SPICE & TEA EXCHANGE **E-2**
Specialty Hot or Iced Teas Custom-Brewed by the Cup.

SNACKS & SWEET TREATS

ATALIA'S GELATO **B-1**
Featuring Your Italian-Style Gelato Favorites.

CANDY BARON **K-1**
The Ultimate Candy Shop. Unique Candy Selection Including Saltwater Taffy and Old-Fashioned Candy by the Pound.

THE FUDGERY **K-1**
Fresh, Delicious Handmade Fudge and More!

FUN FOOD FACTORY **K-1**
Fresh Funnel Cakes, Churros, Fried Oreos and More.

LAPPERT'S ICE CREAM SHOP **Q-1**
Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones, Shakes, and Sundaes.

MRS. FIELDS COOKIES **B-1**
Fresh-Baked Cookies, Cookie Cakes, Brownies and Coffee Drinks.

TRISH'S CHOCOLATE **D-1**
A Chocolate Lover's Dream. Fresh and Packaged Chocolates, from around the World!

TRISH'S MINI DONUTS **B-1**
Fresh, Hot Miniature Donuts.

VLAHOS' FRUIT ORCHARD **Q-1**
Fresh Fruit Stand (SEASONAL: May - October).

SPECIALTY SHOPS

ALCATRAZ BOOK STORE **PIER 41**
Alcatraz Books and Souvenirs.

ALCATRAZ GIFT SHOP **P-2**
Alcatraz-Related Clothing, Memorabilia and Souvenirs.

ALEENK TECHNOLOGY **L-1**
The Latest in Electronic Gadgets and Cell Phone Accessories.

AQUARIUM OF THE BAY GIFT SHOP **Q-2 R-2**
Marine and Sealife-Related Gifts.

BOW WOW & KITTY TOO! **H-1**
Pet Boutique and Breed-Specific Gifts for You and Your Pet.

BUBBA GUMP SHRIMP CO. GIFT SHOP **L-2**
Bubba Gump Branded Apparel and Merchandise.

BUILD-A-BEAR WORKSHOP **J-1**
Choose and Build Your Own Furry Friends.

THE CABLE CAR STORE **P-1**
Cable Car Collectibles and Apparel.

CARMEL HONEY COMPANY **O-1**
Pure, Local, Raw Honey, Straight from the Hive.

CHRISTMAS IN SAN FRANCISCO **K-1**
Unique Ornaments and Holiday Decorations.

THE CRYSTAL SHOP **N-1**
Swarovski, Stained Glass, Prisms and Jewelry.

ENLIGHTENMENT **G-1**
Asian-Themed Gifts and Accessories.

EXPEDITION

Exploration-Themed Goods and Uncommon Decor Items.

THE FUDGERY **K-1**
Fresh, Delicious Handmade Fudge and More!

HAPPY BUBBLES **N-1**
Handcrafted Artisanal Bath, Body and Soap Treats.

HARD ROCK-ROCK SHOP **Q-1**
Hard Rock Apparel, Merchandise and Collectibles.

HIDDEN DRAGON **J-1**
Asian and Dragon-Related Apparel, Toys and Art.

IMAGE ARTS **N-1**
Posters, Art, S.F. City Prints and Framing.

KWAK **M-1**
Splish, Splash, It's Time to Have a Blast At Our Rubber Duck Store!

LEFTY'S SAN FRANCISCO-THE LEFT HAND STORE **H-1**
Gifts and Accessories for the Left-Handed.

LOLA **E-1**
Greeting Cards and Locally Made Specialty Gifts.

MAGIC SHOP BY VANISHING, INC. **E-1**
America's Premier Magic and Playing Card Shop.

MAGNETRON **K-1**
Thousands of Decorative Magnets.

MAGNETS **G-1**
Magnets Galore.

ONLY IN SAN FRANCISCO **A-1 D-2**
San Francisco Mementos.

PEPPER PARADISE **O-1**
Hundreds of Hot Sauces for Every Palate. Free Tastings.

THE SAN FRANCISCO KEY CHAIN STORE **O-1**
Key Chains and Small Travel Goods.

SCRUMPTIOUS **B-2**
Sweet Treat and Food Themed Gifts, Jewelry, Decor and Novelties.

THE SHELL CELLAR **P-1**
Sea Shells, Jewelry and Gifts.

SOLVE IT! THINK OUT OF THE BOX **F-2**
Wooden Games and Puzzles to Challenge the Mind.

THE SPICE & TEA EXCHANGE **E-2**
A Variety of Fresh Spices, Teas, Salts and Sugars. Create Your Own Custom Blends.

TRISH'S CHOCOLATE **D-1**
A Chocolate Lover's Dream. Fresh and Packaged Chocolates from around the World!

UNDER THE GOLDEN GATE **B-1**
Golden Gate Bridge-Themed Merchandise.

WE BE KNIVES **O-1**
Swords, Cutlery and Custom Knives.

APPAREL & ACCESSORIES

KRAZY KAPS **N-1**
Hats and Novelty Headwear.

LIDS **Q1 + Q2**
Everything Licensed Sports, Including Authentic Headwear, Jerseys, Apparel and More for MLB, NBA, NFL and College.

THE SAN FRANCISCO SOCK MARKET **G-1**
Hundreds of Fun and Fashionable Socks.

SAN FRANCISCO U.S.A. **F-1**
Contemporary Apparel for the Whole Family.

S.F. CITYWEAR

Casual San Francisco-Inspired Clothing.

SHIRTQUE **N-1**
Casual Apparel for Men, Women and Children.

SUNGLASS HUT **F-1**
Premium Fashion Sunglasses.

WILDER WEST, URBAN WESTERN OUTFITTERS **P-1**
Urban Cowboy, Southwestern + Native American Apparel and Accessories.

JEWELRY

CHARMS BY THE BAY PRESENTED BY SF GOLD **P-1**
Largest Collection of Charms Including Pandora and Alex + Ani and Fine Gold Jewelry.

NA HOKU **P-1**
Hawaii's Finest Jewelers Since 1924. Hawaiian and Island Lifestyle Jewelry.

THE PEARL FACTORY **H-1 P-1**
Hawaii's Original Pearl-in-the-Oyster.

WILDER WEST, URBAN WESTERN OUTFITTERS **P-1**
Western-Style Fine Sterling Silver and Fashion Jewelry.

BODY CARE

BAY BLOOMS CBD **H-1**
High-Quality Solutions for Your Daily CBD and Wellness Needs.

HAPPY BUBBLES **N-1**
Handcrafted Artisanal Bath, Body and Soap Treats.

VITALITY **J-1**
Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories.

SERVICES

ATM **A-1 F-1**
Bilingual, Linked to Star and Cirrus ATM Networks.

BOAT RIDES TICKET BOOTH **P-1**
Ticket Sales for Boat Excursions.

THE CABLE CAR STORE **P-1**
Purchase International and U.S. Postage Stamps.

THE CALIFORNIA WELCOME CENTER **B-2**
415.372.2707
Official State Information for the Traveler—Tour and Attraction Ticket Sales and More.

PIER 39 INFORMATION BOOTH **A-1**
Tours, Tickets and Information about Everything There is to See and Do at PIER 39, in San Francisco and Beyond.

PIER 39 PARKING GARAGE **O-1**
Located Directly Across the Street from PIER 39. Open 24 Hours a Day.

SAN FRANCISCO WATER TAXI HOP-ON, HOP-OFF **EAST MARINA**
PIER 39 is a Stop for This Service. Board at B-Dock.

PIER 39 SECURITY / LOST & FOUND **ENTRANCE PLAZA**
415.705.5544

TRANSPORTATION **ENTRANCE PLAZA**
Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line.