















PIER 39 リファレンス ガイド

ツアーオペレーター様用

PIER39.com 415.705.5500 P.O. Box 193730 San Francisco, CA 94119-3730

Julia Van Eerden **Vice President of Marketing** jvaneerden@pier39.com 415.705.5514

Avalon Cassard Marketing Coordinator acassard@pier39.com 415.705.5508

アトラクション

サンフランシスコ湾の壮大な水上を航行し、ゴールデンゲートブリッジ、アルカトラズ島、そして地元の野生動物の眺めをお楽しみください。有名なサンフランシスコ・メリーゴーランドに乗ったり、エスケープルーム(脱出ゲーム)で運試しをしたり、ベイ水族館で海中探索をしたり、好みを問わず、PIER 39には無限の楽しみ方があります。



世界も注目アシカ



アシカたちは1989年からPIER 39の Kドックに住み着いています。遊び心 あふれるしぐさで日光浴をする姿が見 られることで観光客にも大人気です。



365日楽しめる

音楽とアトラクション

PIER 39では、地元ミュージシャンやストリートパフォーマーによる無料のショーを開催しています。クルーズ船に乗船してサンフランシスコ湾の眺めを楽しんだり、ベイ水族館でこの地域に生息する2万種類もの海洋生物に出会ったり、The PIER限定のさまざまなアトラクションを探索したりと、PIER 39の楽しみ方は無限大です。



すべてを楽しむ

アトラクションパス

どこに行けばよいか迷っている方におススメ!アトラクションパスですべてのアトラクションをお楽しみください。詳細情報およびご購入は、groupsales@pier39.comまでメールでお問い合わせください。



アトラクションの **ご案内**

QRコードをスキャンすると、PIER 39での アトラクションとお問い合わせ先の総合 案内をご覧いただけます。

ショッピング

70店舗以上の個性的なショップが揃っています。角を曲がる度に新たな発見があることでしょう。家族経営の小さな店舗から、全国展開されている大きな店舗も混在するPIER 39では、他にはないショッピング体験が楽しめます。サンフランシスコのお土産、カスタムメイドのラバーダックなど、お気に入りのアイテムをここThe PIERで手に入れましょう!



SAVINGS GUIDE



PIER 39のSea Lion Savings Guideには、PIER 39参加 レストラン、ショップ、アトラクションの割引や特典が掲載されて います。PIER 39を訪れるお客様にとってお得なSea Lion Savings Guideをぜひご活用ください。冊子は常時無料で配布 されており、送料無料で発送も可能です。

PIER 39のSea Lion Savings Guideをご希望の場合は、groupsales@pier39.comまでメールでお問い合わせください。



カリフォルニア・ ウエルカムセンター



PIER 39やサンフランシスコ、又カリフォルニア全域での旅行計画を立てるなら、2階Official California Welcome Centerにお越しください。センターの営業時間は毎日午前9時~午後8時まで。*センターでは、ツアー情報やアトラクションチケットのご案内 (Big Bus Hop-On, Hop-Offバスツアーを含む)、PIER 39 Sea Lion Savings Guide特典駐車券の認証などを行っています。

*営業時間は変更される場合があります。感謝祭、クリスマスイブ、クリスマス当日は休業。







ショッピングの **ご案内**

PIER 39なら、自分好みの一点に出会えます! QRコードをスキャンすると各店舗の総合案内が ご覧いただけます。

ダイニング

サンフランシスコ湾の絶景が眺められ、個人旅行者からグループ旅行者向けまでお迎えできるサービスの行き届いた13軒のレストラン、さらに、The PIERを探索しながら食べ歩きができるテイクアウトショップも充実しています。新鮮なシーフード、タ日を眺めながらのカクテル、味覚が喜ぶスイーツ&デザートを堪能しましょう。名物クラムチャウダーボウルもお忘れなく!



PIER 39の味自慢 お食事券



アクティブな一日を過ごす中で、The PIERであまり時間をかけずにお食事を楽しみたい場合は、PIER 39のプリペイドお食事券プログラムがおススメです。本プログラムではさまざまなお食事オプションがあり、各参加レストランや飲食店で予めご用意させていただいているメニューから選ぶことができます。今年は13.50ドルと20ドルの2種類のお食事券をお買い上げいただけます(税金+チップ込み)。メニューのご確認やお食事券のご購入は、pier39.com/mealvouchersにアクセスいただくかgroupsales@pier39.comまでメールでお問い合わせください。







レストランのご案内

The PIERでは、お二人から100人の団体様まで、 ピッタリの場所をお選びいただけます。QRコードを スキャンすると、PIER 39でお楽しみいただける 美味しいダイニングオプションやお問い合わせ先の 総合案内をご覧いただけます。





PIER 39 DIRECTORY

ATTRACTIONS	WINE TASTING WEST MARINA	COFFEE/TEA		S.F. CITYWEAR
7D RIDE EXPERIENCE M-1	ON THE BAY The Bay's First and Only Floating Wine-Tasting Room.		Exploration-Themed Goods and Uncommon Decor Items.	Casual San Francisco-Inspired Clothing. SHIRTIQUE N-
Experience a Simulated Roller Coaster and 3D Animated Films	Board at I-Dock.	ARTLY COFFEE [G]	THE FUDGERY	Casual Apparel for Men, Women and Children.
while Competing with Fellow Riders. Laser Maze Challenge: Race Opponents through a Web of Laser Beams.	VIRTUAL REALITY Q-2	Robot Baristas Serving Artisan Coffee and Specialty Tea Drinks.	Fresh, Delicious Handmade Fudge and More!	SUNGLASS HUT
AC SAILING SF EAST MARINA	Located Inside The Flyer Thrill Zone. Experience Different Virtual Worlds and Challenges.	BISCOFF COFFEE CORNER Coffee, Pastries, Smoothies and Biscoff Cookies.	HAPPY BUBBLES	Premium Fashion Sunglasses.
The America's Cup Sailing Experience on	Experience officerit virtual worlds and challenges.	THE SPICE & TEA EXCHANGE	Handcrafted Artisanal Bath, Body and Soap Treats.	WILDER WEST, URBAN
San Francisco Bay. Board at A-Dock.	RESTAURANTS	Specialty Hot or Iced Teas Custom-Brewed by the Cup.	HARD ROCK—ROCK SHOP Hard Rock Apparel, Merchandise and Collectibles.	WESTERN OUTFITTERS Urban Cowboy, Southwestern + Native American
ADVENTURE CAT WEST MARINA	AMICI'S EAST COAST PIZZERIA M-2			Apparel and Accessories.
SAILING CHARTERS Sail the Bay Onboard a Spacious Catamaran.	Freshly Made, NY and Detroit Style Pizzas, Pastas and Salads,	SNACKS & SWEET TREATS	Asian and Dragon-Related Apparel, Toys and Art.	
Board at J-Dock.	Since 1987.	ATALIA'S GELATO		JEWELRY
AQUARIUM OF THE BAY R-1	BUBBA GUMP'S SHRIMP CO. M-2	Featuring Your Italian-Style Gelato Favorites.	Posters, Art, S.F. City Prints and Framing.	CHARMS BY THE BAY
Thousands of Marine Animals from San Francisco Bay, including Sharks, Rays and More.	RESTAURANT & MARKET Seafood and American Fare Based On The Movie Forrest Gump.	CANDY BARON	KWAK Splish, Splash, It's Time to Have a Blast At Our Rubber	PRESENTED BY SF GOLD
BAY END STAGE BAY END	CRAB HOUSE	The Ultimate Candy Shop. Unique Candy Selection Including	Duck Store!	Largest Collection of Charms Including Pandora
San Francisco's Premier Street Performer Shows	Home of the World-Famous Killer Crab.	Saltwater Taffy and Old-Fashioned Candy by the Pound. THE FUDGERY		and Alex + Ani and Fine Gold Jewelry. NA HOKU P-
(Weather-Permitting).	EAGLE CAFE A-2	Fresh, Delicious Handmade Fudge and More!	THE LEFT HAND STORE	Hawaii's Finest Jewelers Since 1924.
THE BAY PLUNGE	Casual Dining and Full Bar. Serving Breakfast and Lunch.	FUN FOOD FACTORY	Gifts and Accessories for the Left-Handed.	Hawaiian and Island Lifestyle Jewelry.
An Exhilarating Ride that Lifts, Spins and Plunges Fun-Seekers with 360-Degree Panoramic Bay Views.	FIRE + ICE M-2	Fresh Funnel Cakes, Churros, Fried Oreos and More.	LOLA Greeting Cards and Locally Made Specialty Gifts.	THE PEARL FACTORY 🚻 📴
BAY VOYAGER WEST MARINA	Interactive All-You-Can-Eat Dining Experience That Allows Guests to Bring Their Dish to Life at an Open Flame Grill.	LAPPERT'S ICE CREAM SHOP Q=1		Hawaii's Original Pearl-in-the-Oyster.
Tour the Waterfront and Learn about Its History	FOG HARBOR FISH HOUSE A-2	Lappert's Fresh and Local Handmade Ice Cream With Unique Flavors For Cones. Shakes, and Sundaes.	America's Premier Magic and Playing Card Shop.	WILDER WEST, URBAN WESTERN OUTFITTERS
Aboard a Rigid Inflatable Boat. Board at I-Dock.	Waterfront Dining with 100% Sustainable Seafood	MRS. FIELDS COOKIES B=1		Western-Style Fine Sterling Silver and Fashion Jewelry.
BLAZING SADDLES PIER 41 BIKE RENTALS & TOURS	and Fresh-Baked Sourdough Bread.	Fresh-Baked Cookies, Cookie Cakes, Brownies and Coffee Drinks.	Thousands of Decorative Magnets.	
Self-Guided and Guided Tours throughout the City	HARD ROCK CAFE Classic American Fare—Food That Rocks,	TRISH'S CHOCOLATE	MAGNETS Magnets Galore.	BODY CARE
and over the Golden Gate Bridge to Sausalito.	Music Videos and Memorabilia.	A Chocolate Lover's Dream. Fresh and Packaged Chocolates. from around the World!	ONLY IN SAN FRANCISCO	BAY BLOOMS CBD
BLUE & GOLD FLEET WEST PARK	LUAU LOUNGE TIĶI BAR L-1 + M-1	TRISH'S MINI DONUTS B-1	San Francisco Mementos.	High-Quality Solutions for Your Daily CBD and Wellness Needs.
Scenic San Francisco Bay Cruises and Charters Offering Multi-Language Audio Tours. Daily Ferry Service to Sausalito.	(INSIDE PLAYERS)	Fresh, Hot Miniature Donuts.		■ HAPPY BUBBLES N=
CARICATURES BAY END	Discover San Francisco's Only Waterfront Tiki Bar. TACO CANTINA P-2	VLAHOS' FRUIT ORCHARD [1]	Hundreds of Hot Sauces for Every Palate. Free Tastings.	Handcrafted Artisanal Bath, Body and Soap Treats.
Personalized Caricature Art (Weather-Permitting).	A Taco Lover's Paradise with Full Bar and Patio with Bay Views.	Fresh Fruit Stand (SEASONAL: May - October).		I VITALITY
ESCAPE ROOM EXPERIENCES Q=2	PIER MARKET SEAFOOD RESTAURANT	SPECIALTY SHOPS	KEY CHAIN STORE Key Chains and Small Travel Goods.	Dry Aqua Massage Hydrotherapy, Oxygen Bar and Spa-Related Accessories.
Located Inside The Flyer Thrill Zone. Escape the Rock and Malone's Mobster Hideout.	Serving Sustainable Mesquite-Grilled Seafood	SPECIALITY SHOPS		·
THE FLYER THRILL ZONE 0-2	and Award-Winning Chowder. PLAYERS SPORTS GRILL & L-1 + M-1	ALCATRAZ BOOK STORE PIER 41	Sweet Treat and Food Themed Gifts, Jewelry, Decor	SERVICES
Take Flight on The Flyer, a Flying Theater Ride Featuring an	PLAYERS SPORTS GRILL & L-1 + M-1 ARCADE	Alcatraz Books and Souvenirs.	and Novelties.	ATM ATM
Exciting Collection of Full Motion Films. Also home to Escape Rooms and Virtual Reality!	Sports-Themed Restaurant, Bar and Arcade for All Ages.	ALCATRAZ GIFT SHOP Alcatraz-Related Clothing, Memorabilia and Souvenirs.		Bilingual, Linked to Star and Cirrus ATM Networks.
FREQUENT FLYERS Q=1	SWISS LOUIS ITALIAN & 🔀	ALEENK TECHNOLOGY	Sea Shells, Jewelry and Gifts.	BOAT RIDES TICKET BOOTH Ticket Sales for Boat Excursions
Bungee Trampoline.	SEAFOOD RESTAURANT	The Latest in Electronic Gadgets and Cell Phone Accessories.	SOLVE IT! THINK OUT OF THE BOX Wooden Games and Puzzles to Challenge the Mind.	TICKET SAIES IOI DOAT EXCUISIONS.
MAGOWAN'S INFINITE MIRROR MAZE 0-2	A San Francisco Tradition Serving Fresh Seafood with an Italian Flair and Waterfront Views.	AQUARIUM OF THE BAY Q-2 R-2		THE CABLE CAR STORE Purchase International and U.S. Postage Stamps.
Get Lost in The Infinite Color Changing Mirror Maze. A Labyrinth of Fun!	WIPEOUT BAR & GRILL	GIFT SHOP	Purveyors of Fresh Spices, Teas, Salts and Sugars.	THE CALIFORNIA
MUSICAL STAIRS 0-1	A Casual California Surf-Themed Restaurant Serving	Marine and Sealife-Related Gifts.	Create Your Own Custom Blends.	WEI COME CENTED 14E 077 0707
Play a Tune on PIER 39's Melodic Attraction.	Sustainable Seafood.	BOW WOW & KITTY TOO! Pet Boutique and Breed-Specific Gifts	TRISH'S CHOCOLATE A Chocolate Lover's Dream. Fresh and Packaged Chocolates	Official State Information for the Traveler—Tour and
MUSICIANS ENTRANCE PLAZA	EATERIES/TASTING ROOM	for You and Your Pet.	from around the World!	Attraction Ticket Sales and More.
Free Live Performances by Local Musicians		BUBBA GUMP SHRIMP CO. GIFT SHOP 🛂		PIER 39 INFORMATION BOOTH Tours Tickets and Information about Everything There
(Weather-Permitting).	AUNT FANNY'S HOT PRETZELS	Bubba Gump Branded Apparel and Merchandise.	Golden Gate Bridge-Themed Merchandise.	Tours, Tickets and Information about Everything There Is to See and Do at PIER 39, in San Francisco and Beyond.
PLAYERS ARCADE Entertainment for All Ages. L-1 + M-1	Hot Pretzels, Hot Dogs and Nachos. BOUDIN BAKERY CAFE 0-1	BUILD-A-BEAR WORKSHOP Choose and Build Your Own Furry Friends.	WE BE KNIVES Swords, Cutlery and Custom Knives.	PIER 39 PARKING GARAGE
SAN FRANCISCO CAROUSEL BAY END	BOUDIN BAKERY CAFE Fresh Sourdough Bread, Sandwiches, Salads, Pastries	THE CABLE CAR STORE P-1	Swords, Cuttery and Custom Knives.	Located Directly Across the Street from PIER 39. Open 24 Hours a Day.
Ride the Double-Decker, Hand-Painted Venetian Carousel.	and Coffee.	Cable Car Collectibles and Apparel.	APPAREL & ACCESSORIES	SAN FRANCISCO EAST MARINA
SF WHALE TOURS Q-1	CHOWDERS A-1	CARMEL HONEY COMPANY 0-1	VD 4 7V V 4 DC	WATED TAVI
Year-Round Whale Watching and Marine Wildlife Scenic Boat Tours. Board at A-Dock.	Chowder, Seafood, Sandwiches and Salads.	Pure, Local, Raw Honey, Straight from the Hive.	KRAZY KAPS Hats and Novelty Headwear.	HOP-ON, HOP-OFF
SEA LIONS WEST MARINA	CREPE CAFE A Variety of Fresh Crepes and Frites.	CHRISTMAS IN SAN FRANCISCO	LIDS 01+0	PIER 39 is a Stop for This Service. Board at B-Dock.
Check out PIER 39's Sea-Lebrities at K-Dock.	THE HOOK B-1	Unique Ornaments and Holiday Decorations. THE CRYSTAL SHOP	Everything Licensed Sports, Including Authentic Headwear,	PIER 39 SECURITY ENTRANCE PLAZE LOST & FOUND
SOLVE IT! THINK OUT	Fish & Chips, Grilled Chicken Sandwiches and Beer.	Swarovski, Stained Glass, Prisms and Jewelry.	Jerseys, Apparel & More for MLB, NBA, NFL and College.	LUST & FUUND 415 705 5544

G-1

ENLIGHTENMENT

N-1

HUMBLE SEA BREWING CO.
Tasting Room & Beer Garden with innovative and approachable beers.

THE SAN FRANCISCO SOCK MARKET 61

Hundreds of Fun and Fashionable Socks.

SAN FRANCISCO U.S.A. Contemporary Apparel for the Whole Family TRANSPORTATION

Pick-up for Taxi, Rideshare, Tour Bus, Hop-on & Hop-off, Pedicabs and F-Line.

ENTRANCE PLAZA

SOLVE IT! THINK OUT OF THE BOX PLAY AREA

Challenge Your Mind in the Games and Puzzles Play Area.