



TULIP MANIA

SELF-GUIDED TOUR
2025

PIER
39

PIER 39's popular Tulipmania Festival returns this year, showcasing over 50 varieties of tulips, narcissus, hyacinths, and more – over 20,000 bulbs in all! Planted throughout both levels of The PIER, these seasonal blooms are now available for you to enjoy.

Start

Begin tour at the Sea Lion Statue located near the Blue & Gold Fleet Ticket Booth

Here you'll find 3 planted beds of blue and yellow tulips and hyacinths as an ode to our Blue & Gold fleet boats. Take note of our Crab Topiary, which towers over the vibrant tulip beds and has succulents planted throughout.

1

Walk to the Sea Lion Topiary located in PIER 39's Entrance Plaza

Starting off with classic colors in Zone 1, you'll find timeless Red Impression tulips that never fail to catch one's eye and the gorgeous round blooms of yellow Pomponette tulips.

FUN FACT! PIER 39 plants early, mid-season and late blooming tulips which is why our tulip displays can be enjoyed for about six weeks. As the varieties come and go, the look of each display continues to evolve and present a different color palette.

2

Walk to the 1st Bridge on Level 2 between Fog Harbor Fish House, Lids, and the Aquarium of the Bay Gift Shop

Welcome to the sports zone! Spread some Bay Area team spirit with coordinating colors for each team. From tulips, to daffodils, and alliums, spot each of the 7 local teams and appreciate the beauty of various flower types and colors.

FUN FACT! There are 80-100 bulbs in each barrel.

3

Walk to the 2nd Bridge on Level 2 between Taco Cantina and The Spice & Tea Exchange

Stroll through the Golden Gate Zone and immerse yourself in the beauty of tulips that reflect the stunning colors of San Francisco's beloved Golden Gate Bridge, from the warm glow of Orange Juice tulips to the dynamic Ballerina and Lorenzo Orange blooms.

Share your pictures on social media using
#Tulipmania and #PIER39

4

Walk to the 3rd Bridge on Level 2 adjacent to Swiss Louis Restaurant

You have now entered the 1960's hippie zone! This kaleidoscope of colors will transport you back to the Summer of Love in San Francisco. From wildflowers to fringed tulips, Zone 4 is totally groovy!

FUN FACT! Tulips are sun-seekers and will sway their heads to find the best angle for sunlight, making tulips a symbol of adjustment and aspiration.

5

Walk to the planter barrels near Amici's East Coast Pizzeria on Level 2

Here we have Breeder's Mixture tulips, which come in various colors like yellow, pink, purple, and orange. You will also notice the colors complement our San Francisco Carousel perfectly.

FUN FACT! Different tulip colors carry distinct meanings: yellow tulips symbolize joy, white symbolizes forgiveness, purple represents royalty and red symbolizes love.

6

Walk down the stairs to Level 1 near Pier Market Restaurant

Take note of the barrels, planter beds, and raised boxes all around Zone 6. From pastel hyacinths to breathtaking Princess Irene tulips, the beauty and bright colors of ten different flower types are displayed here as an ode to the famous Painted Ladies here in San Francisco.

Thank you for participating in the 2025 Tulipmania self-guided tour at PIER 39. We hope you enjoyed our flower displays!

